

# Los Angeles Times RECRUITMENT



LA Times

## Pro Reach Plus® Platinum

With performance-based Pro Reach Plus Platinum, we've taken the guesswork out of deciding which job board aggregators to use. Your job will be automatically distributed to top aggregators, including:

- Indeed®
- GlassDoor®
- Jobs2Careers
- Nexxt®
- ZipRecruiter®
- and others

Pro Reach Plus Platinum assigns a higher budget for your job, making it ideal for those times when you need to spend more to get more candidates, or to reach candidates for that hard-to-fill position in markets where there is a lot of competition for talent.

Benefits of Pro Reach Plus Platinum:

- **Higher advertising budget.** With Pro Reach Plus Platinum, your campaign budget will be higher, letting you increase engagement with high quality candidates..
- **Hiring in a specialty field?** Pro Reach Plus Platinum job postings can generate up to five times the clicks per job, compared to Pro Reach Plus.
- **Manage your recruiting budget for best results.** For each Pro Reach Plus Platinum job posting, ActiveMonitoring constantly monitors your job's performance across all aggregators, and adjust its placement and cost per-click, ensuring you get optimal results.

Contact Us

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